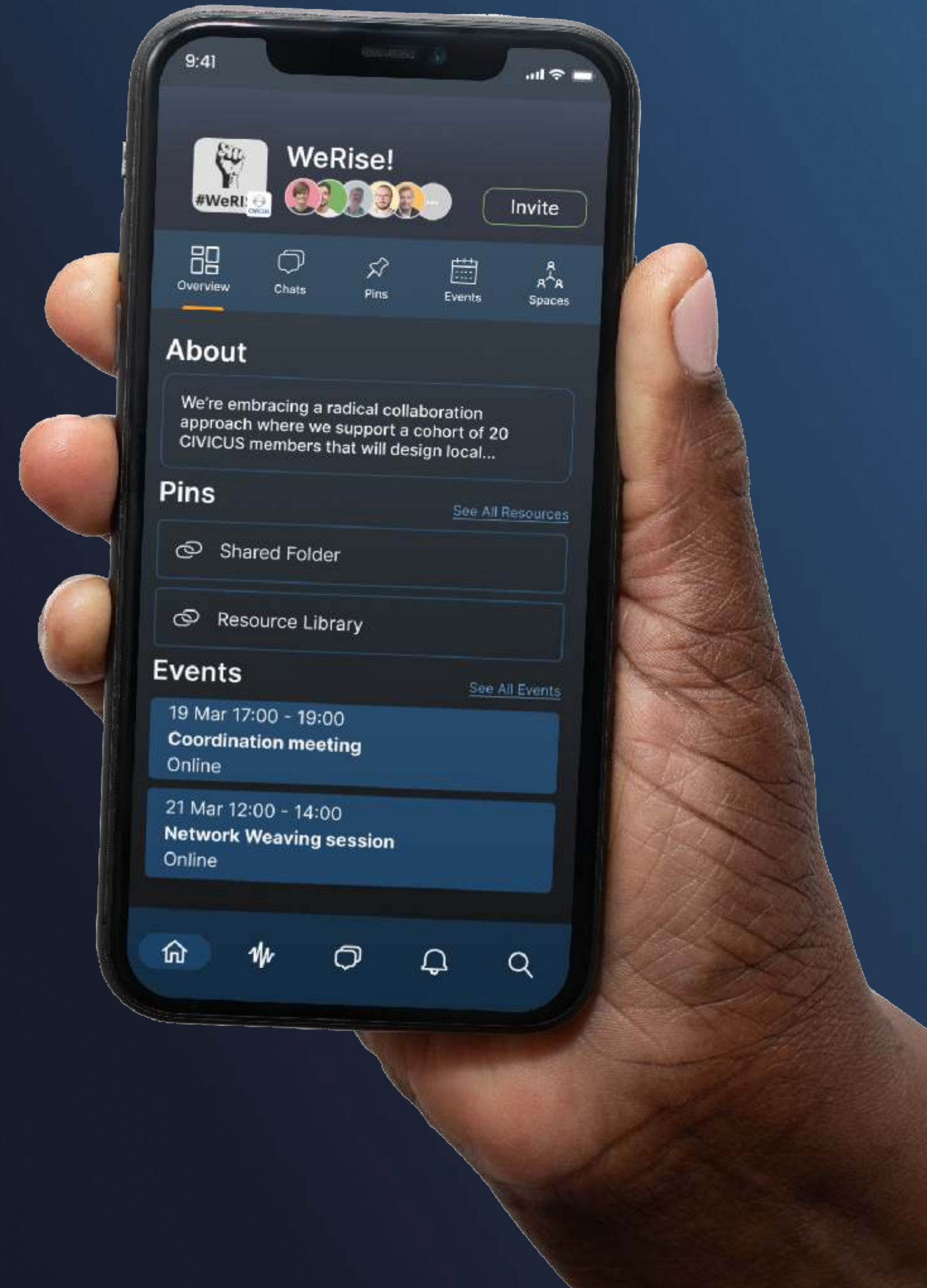


Empowering Activists & Human Rights Defenders **with Matrix**





Emil Vincentz

Executive Director, Acter

Activist



Father

Idealist



(With some sense of realism)



**Empowering Activists
& Human Rights
Defenders **with Matrix****

**WHY
HOW
WHAT**

We Need **People Power** to Address a World in Peril.

Violent conflicts

The rise of authoritarianism

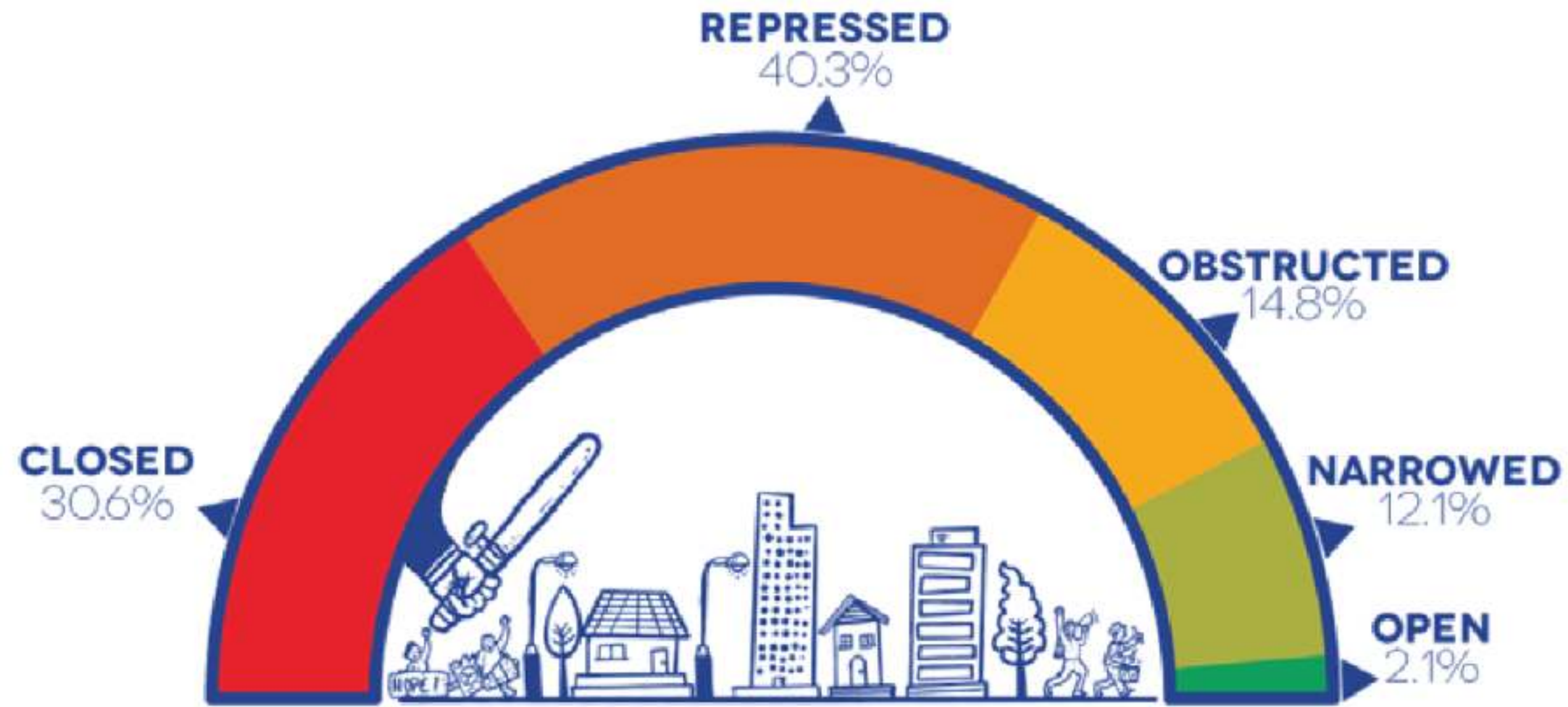
polycrisis

[poli-krai-sis] *noun*

the simultaneous occurrence of several catastrophic events

Climate Crisis

[*International Center on Nonviolent Conflict \(ICNC\)](#)



Yet, civic space is on a downward spiral.

30% of the world's population now lives in countries with closed civic space and only 2% in countries with open civic space.

Digital tools have become **critical infrastructure!**

95% of 7500 CSOs, serving more than 190 million people, said the internet is vital to their ability to do their work. The number one service is chat and email, followed by social media.

**Source: [Connect Humanity: State of Digital Inequality Report](#)*

Current tools are failing.

Den Grønne Ungdomsbe...

- # discord-hjælp
- NYE NÆVNTTE
- # intro
- # generelt-chatrum
- # frustrationer-og-håb
- # oplæg-og-tilbud
- Es
- # vi-tweeter
- # økotillægget
- # klimabriefen
- FOLKETINGSVALG ⚡
- # fv-generelt
- # ☑-omstillingen
- # ✨-aktioner
- # 🌐-koordinator
- # 🔄-rinse-and-repeat
- # ☁-grøn-storm
- # 🌈-weekendtur
- # 🐝-fundraising
- # 🗣-kommunikation
- NYE NÆVNTTE
- EmilVince... #e8c2

☑-omstillingen

3+ nye beskeder siden 16.10 på 10. august 2022

Kamille Funding (hun/hende) 10.08.2022
 Velkommen til omstillingen! Her kan du skrive, hvis du har brug for hjælp eller flere hjælpende hænder før og under folketingsvalgkampen. Bliver stillet frem, så hiv fat i vedkommende, der har skrevet til dig. Når opgaven er løst, bedes du reagerer med 🍌 på din egen og andre relevante roller, men undlad rigtig gerne @ eventyrer.

SKABELON TIL BESKEDER I OMSTILLINGEN

Hvad er opgaven: *BARedygtig har brug for hjælp til indkøb*
 Hvor lang tid tager opgaven: *Indkøb tager en times tid*
 Hvor mange er der brug for: *To - tre personer*
 Hvornår skal det være gjort: *Inden fredag kl. 17*
 Hvem skal du hive fat i: *Hiv fat i @Iben Lind (hun/hende)*

Velkommen til omstillingen eller flere hjælpende hænder. Når opgaven er løst, bedes du reagerer med 🍌 i alle beskeder samt anerkendelse og mobilisering. **SKABELON** har brug for hjælp til indkøb. Hvor mange er der brug for? Hvem skal du hive fat i? Hiv fat i @Iben Lind (hun/hende)

Mette Susgaard 10.08.2022
 Må jeg godt lige give et kæmpe skud ud til omstillingen!

Send besked i #☑-omstillingen

18.09

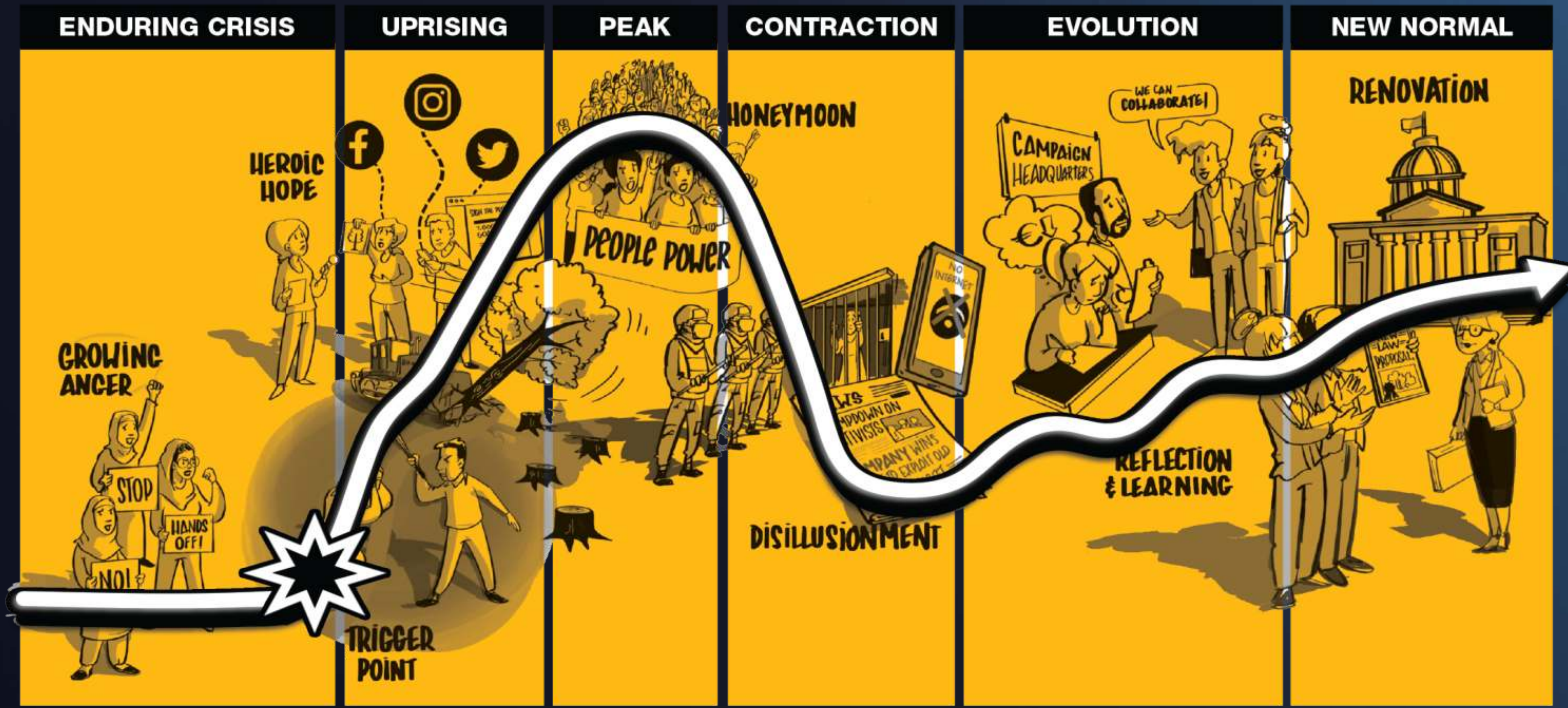
Chats

- ARC Events 18:05
 # General # Conciertos en ALPUJ...
 Samuele: 🔥🔥🔥 CHI GON... 5
- Compra Venta Intercambio... 16:03
 Anna 503
 3 Photos
- FRIDAYS FOR FUTURE 13:11
 Linn (sie/ihr) 53
 Diskussionen bitte in der Diskussio...
- Ronja Sat
 Perfekt 👍
- Frederik Danmark Fri
 Frederik Danmark joined Telegram
- FFF HH Info Fri
 Clara 18
 !! Die heutige Demo wird abgesag...
- RZA-CWH barrio veterans Thu
 Stephie 374
 We are happy to announce...

Contacts Chats Settings



Who is doing what?
 How do I engage?
 What happened at the last meeting?
 Who do I contact?



The Movement cycle #Beautiful Trouble

ENDURING CRISIS

UPRISING

PEAK

CONTRACTION

EVOLUTION

NEW NORMAL

Mobilizing = Social Media Apps

Organizing = Instant Messaging Apps



GROWING ANGER

HEROIC HOPE

PEOPLE POWER

HONEYMOON

CAMPAIGN HEADQUARTERS

WE CAN COLLABORATE!

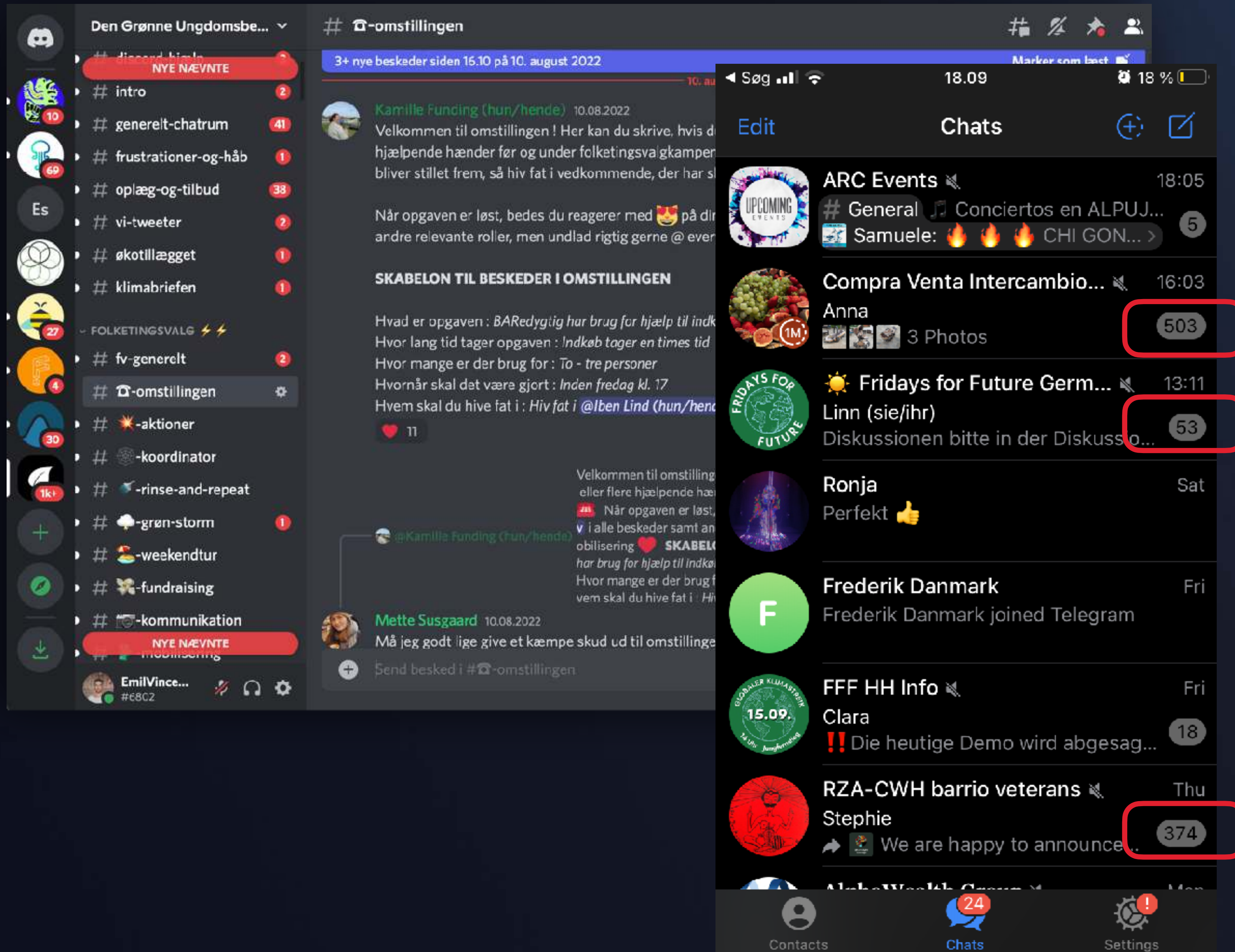
RENOVATION

REFLECTION & LEARNING

DISILLUSIONMENT

TRIGGER POINT

The Movement cycle #Beautiful Trouble



**Information
overload =
fatigue & burnout**

Group Chat:

The Best Way to Totally Stress Out Your Peers

1. Mental fatigue and exhaustion:
2. An ASAP culture
3. Fear of missing out or not having a say
4. Thinking a line at a time rather than a thought at a time
5. Over-informing everyone in real-time:
6. Chat reminds you that you're behind:
7. Manic context-shifting and continuous partial attention:
8. An inability to review and reference later
9. Lack of context
10. Presence, assumptions, and expectations
- 11....

Source: 37Signal

1. Mental fatigue and exhaustion:
2. An ASAP culture
3. Fear of missing out or not having a say
4. Thinking a line at a time rather than a thought at a time

“I scroll up and up and up, trying to find where I left off, like I’ve lost my place in a book that keeps getting longer as I read.”

8. An inability to review and reference later
9. Lack of context
10. Presence, assumptions, and expectations
- 11....

Source: 37Signal

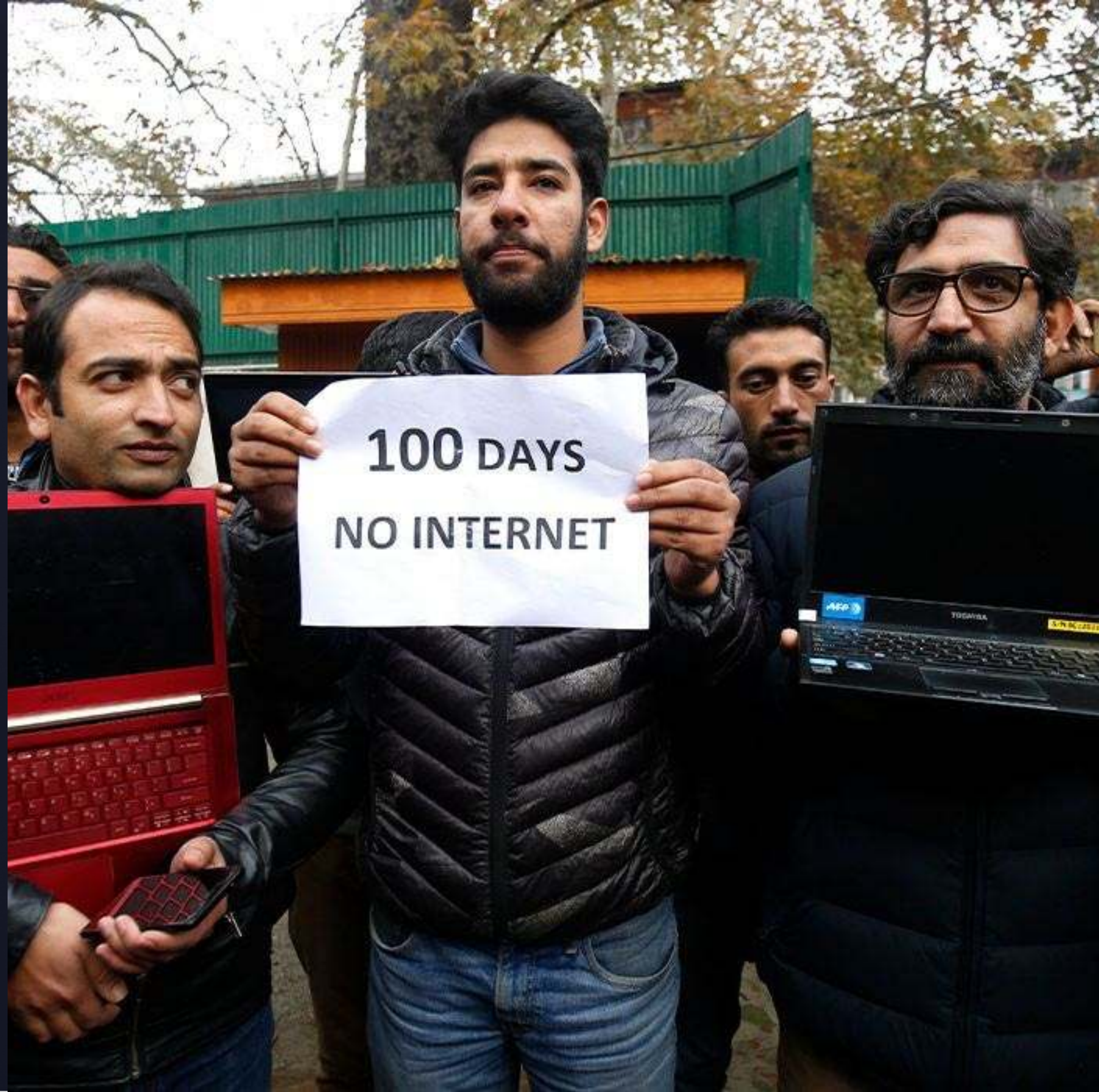
Transforming
**awareness into
sustained action**



**People are
endangered by the
tools they use**



Censorship





Focus on usage

- Addiction
- Algorithms
- Extremism



Sovereignty

- Data mining,
- Add-tech
- “U are the product”



Centralization

- A lot of power to few
- Democracy?
- Security

Why should we care about this?

The organized minority
always wins over
the unorganized majority

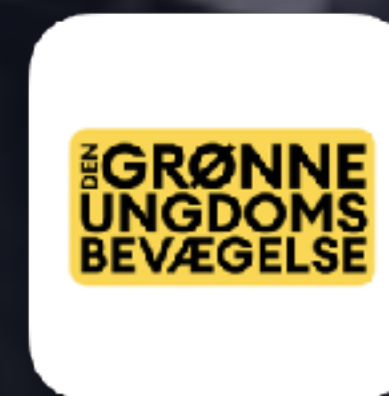


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WHY
HOW
WHAT

Acter is a non-profit, working with a global coalition to

Re-imagine digital organizing.





Nalishebo
Social Movement Lead



Mirek
UX Lead



Benjamin
Product Lead



Talha
Developer



Emil
Partnership Lead



Jo
Community Lead



Kumar
App Lead



Eugene
Developer



David
Developer



Victor
Developer

 **Meet the team from**

Pakistan  China

 Kenya  Denmark 

Portugal  Zambia  Finland 

+15 Countries



Meet some of the Movements we support.



Kimberly
Youth Advocate & Organizer

What we do

1

Developing Acter
A mobile-first
organizing app



2

Digital trainings
ToT trainings,
courses & works.



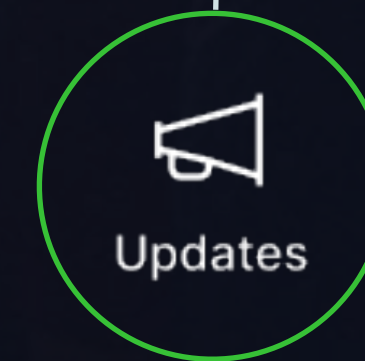
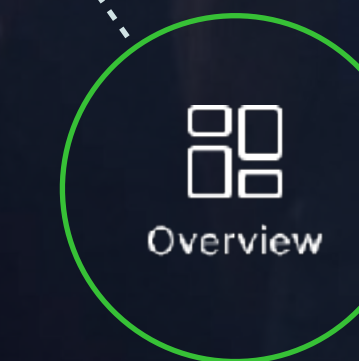
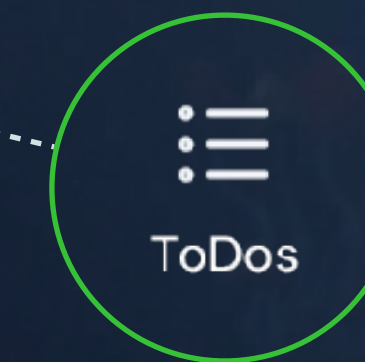
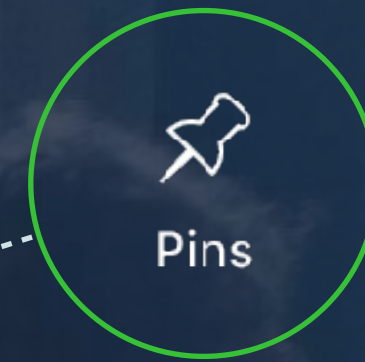
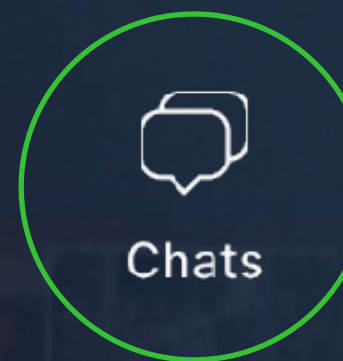
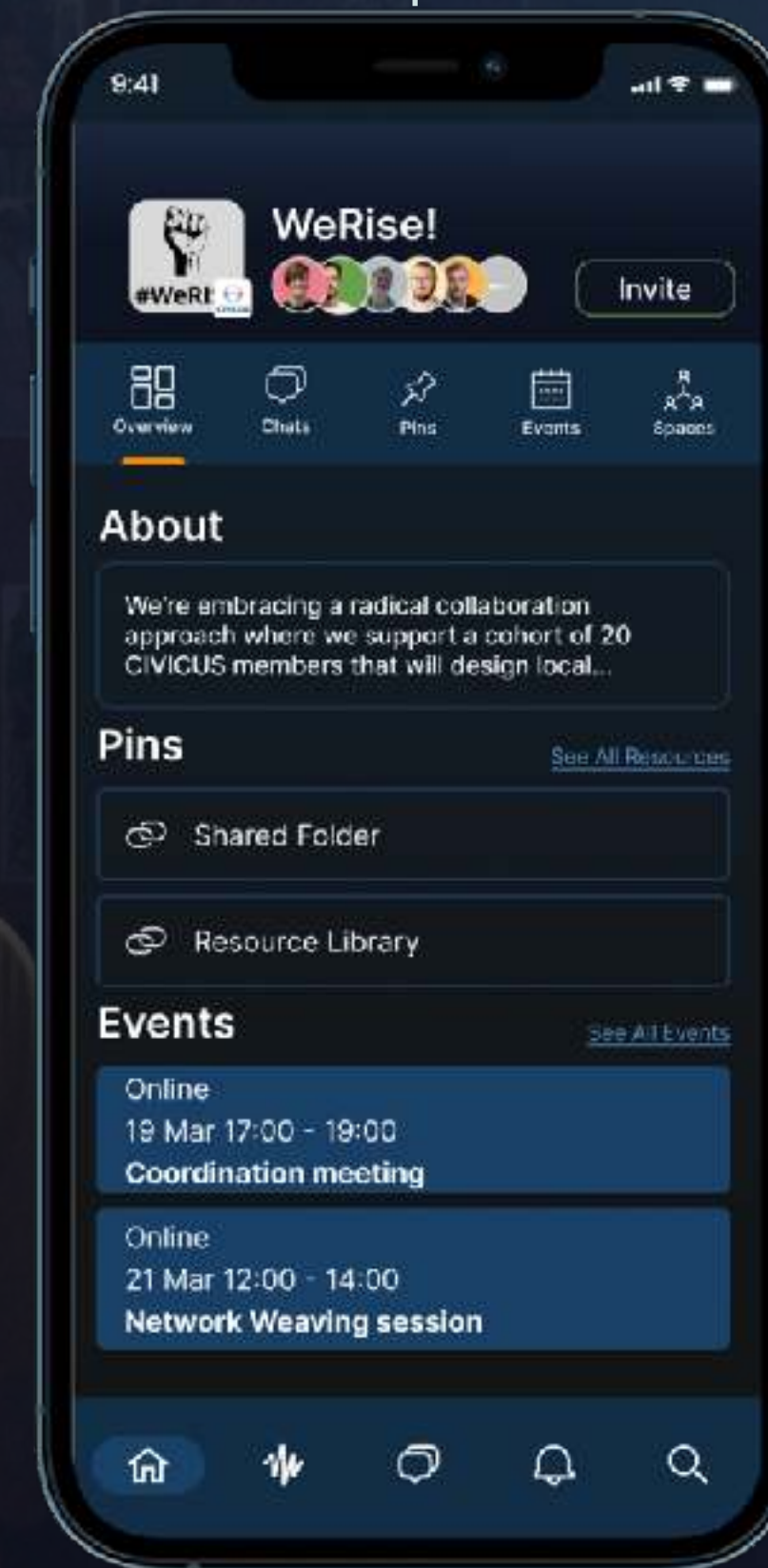
3

Movement support
Connecting HRF's in distress with
rapid response services.



ACTER

- Dedicated organizing app
- Encrypted and decentralized
- Mobile-first organizing



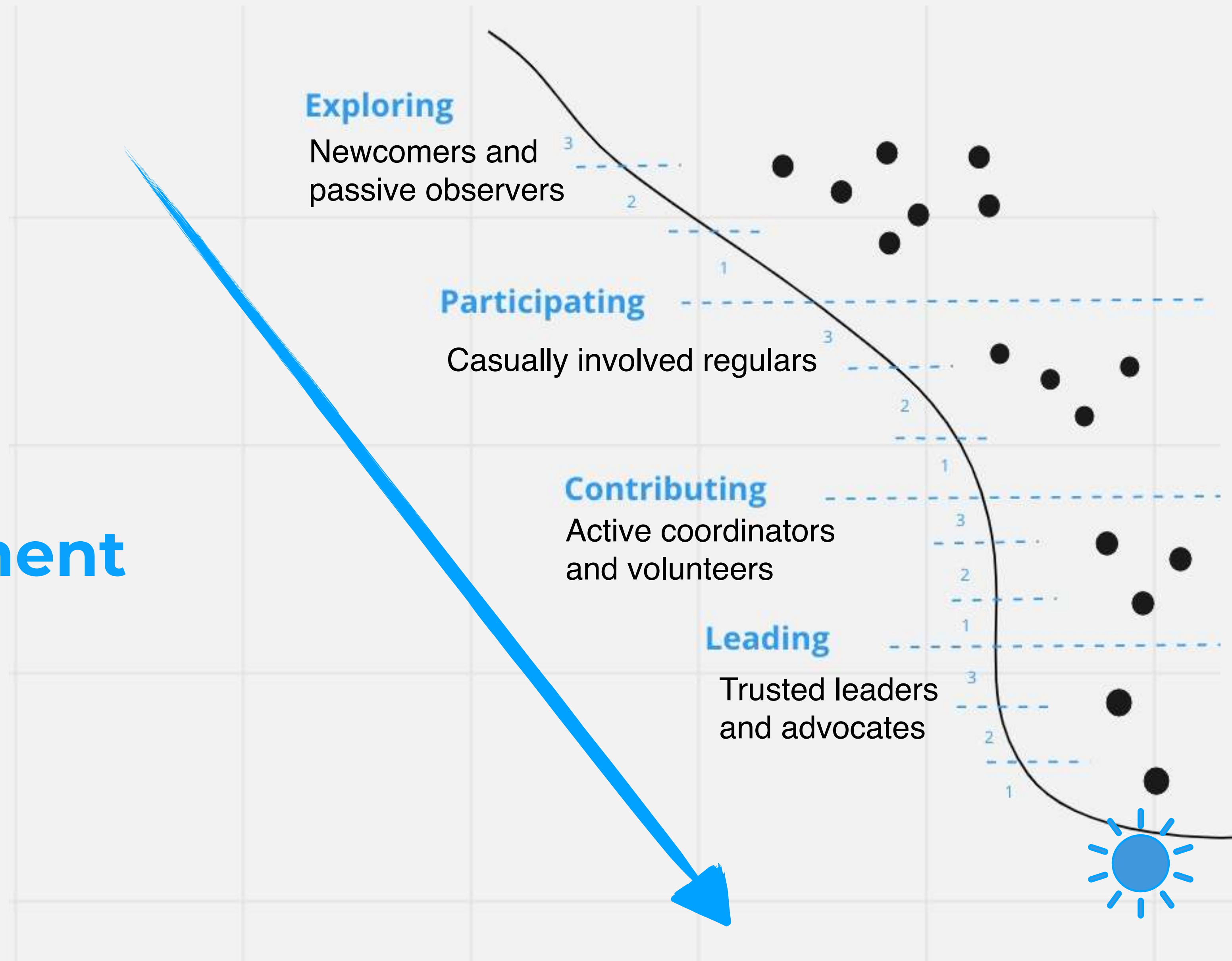
Connecting Movements & Human Rights Defenders for **enhanced cross coordination.**



Onion Organizing



Driving Engagement





We are visual by nature
90% of the information is visual
60,000x faster than text

A lot of bad stuff

- Additive design -> Doom scrolling
- Beautify filters -> Reality distortion
- Unreal standards -> Anxiety, self loath..



A lot of potential

- Drive engagement
- Increase overview
- Knowledge sharing



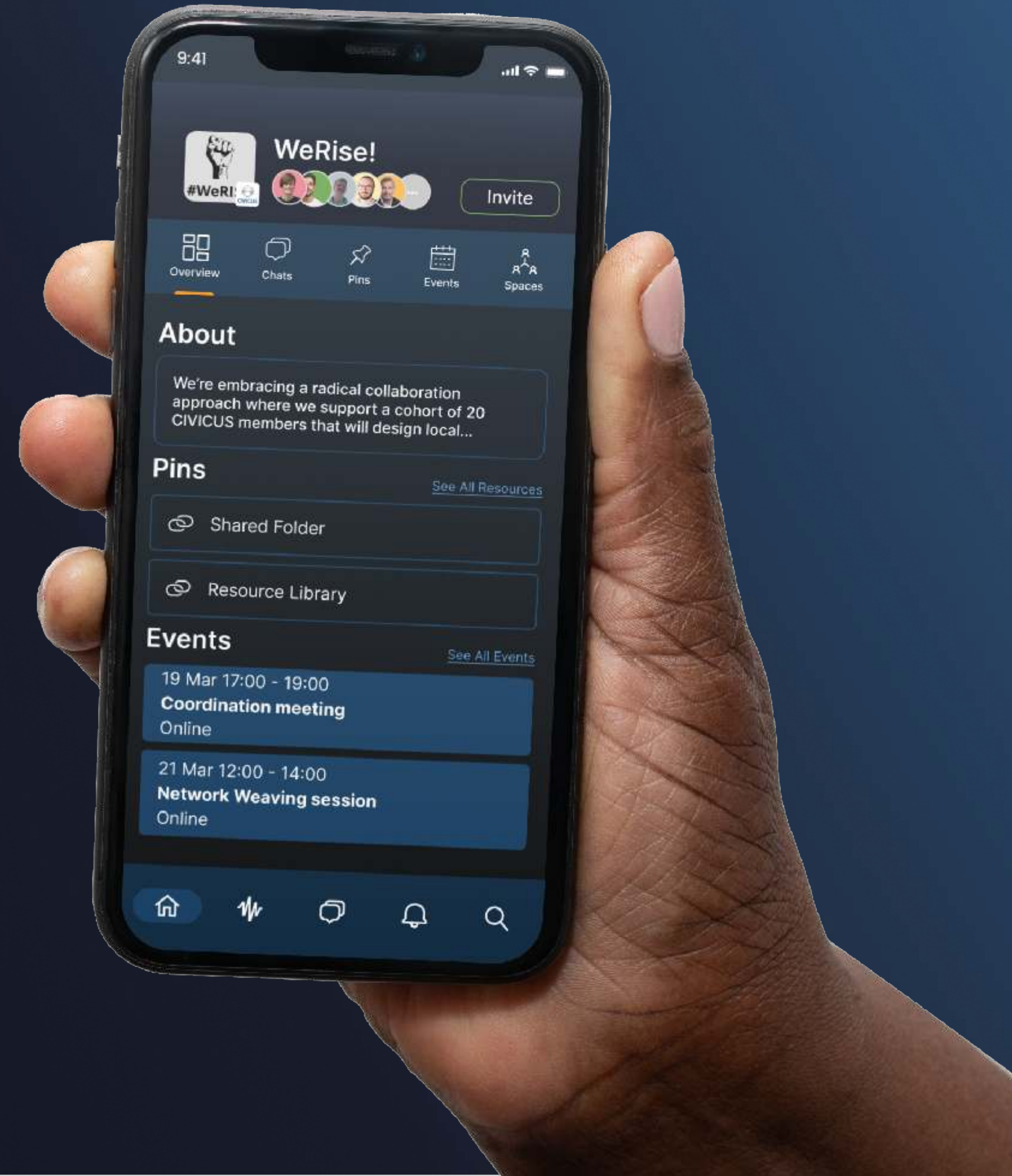
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**WHY
HOW
WHAT**

Enough talk
Showtime!!!



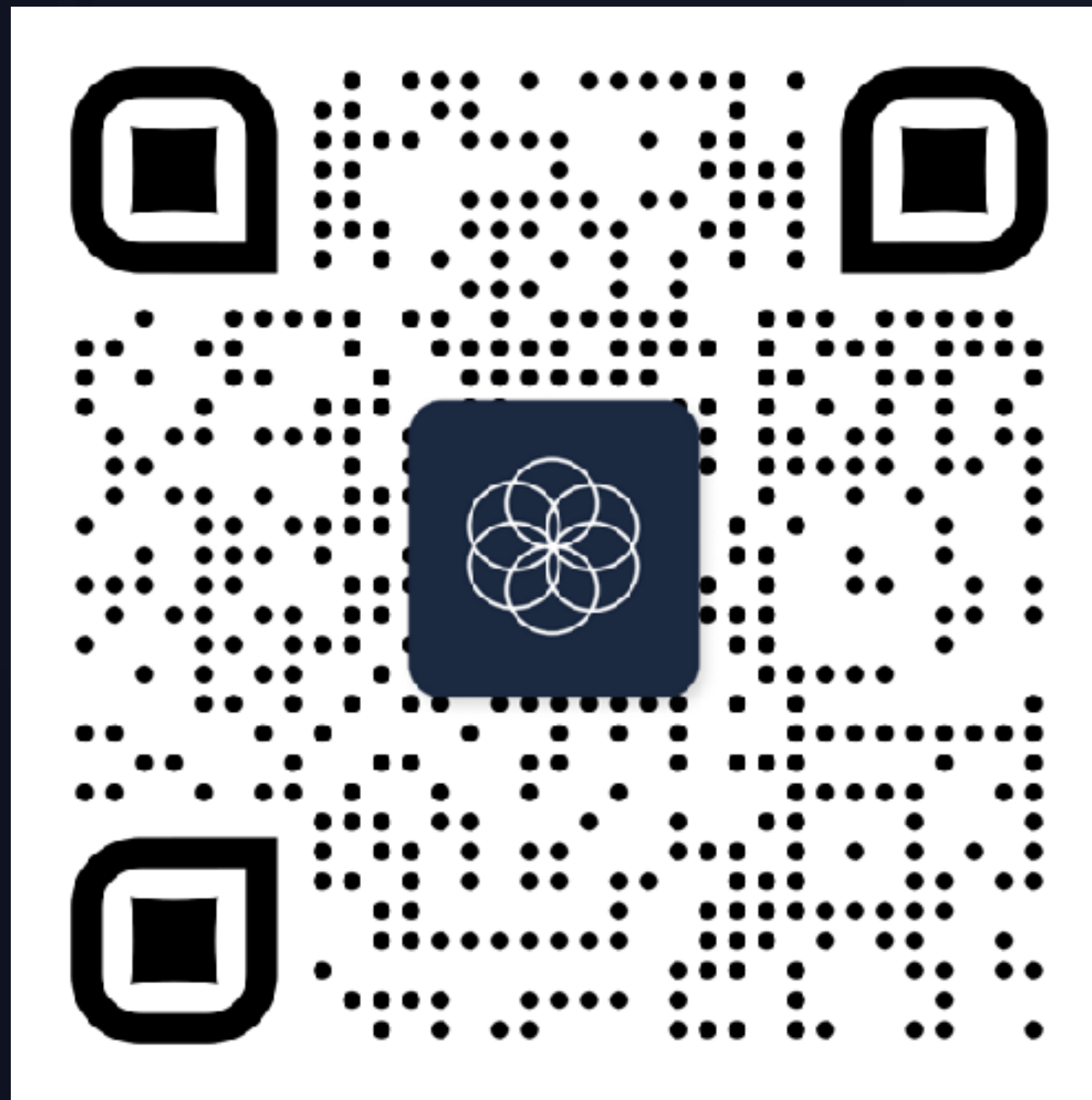
Reg. code: [matrixco160](#)





Make **most** amount of people
spend ~~most~~ **least** amount time

Explore Acter



Connect



Ben

@ben:acter.global
ben@acter.global



Emil

@emil:acter.global
emil@acter.global

Join the convo

#tech:acter.global

#matrixconf2024:acter.global

Reg. code: [matrixco160](#)